Hubbs-SeaWorld Research Institute (HWSRI) is a non-profit scientific research organization committed to conserving and renewing marine life to ensure a healthier planet. Thank you for considering to make an impact to our mission by sponsoring our upcoming, exclusive event.
Date: November 2, 2019
Time: 4:00pm – 9:30pm
Location: SeaWorld San Diego
500 Sea World Drive
San Diego, CA  92109

Attire: Island Vibe – No Black Tie

Schedule of Events

4:00pm – 6:00pm
**Hours of Wonder**
Guests *catch the wonder* while visiting park tide pools, aquariums, shows and rides!

6:00pm – 7:30pm
**Registration & Reception at Dine with Killer Whales**
Guests are welcomed by steel drum music, a complimentary specialty cocktail & appetizers

Silent auction opens

7:30pm - 9:30pm
**Dinner, Program & Live Auction**

Tickets
Purchase Tickets Online at [donate.hswri.org/trade-winds-soiree](https://donate.hswri.org/trade-winds-soiree)
OR call in reservation and payment to 619-226-3871

- **Early Bird Price**
  - Ends September 3, 2019
  - Single ticket $100.00

- **Regular Price**
  - Starts September 4, 2019
  - Single tickets $125.00
Event Sponsorship Opportunities

**Whale Shark Level Sponsor** .................................................. Reserved $20,000

Acknowledgment of your organization as the Presenting Sponsor of the Tradewinds Soiree private evening event at SeaWorld San Diego.

The Whale Shark Level sponsor will be recognized in all event promotional materials including, but not limited to, print, news releases, event program, HSWRI newsletter, event signage, email blasts, and social media.

**BENEFITS INCLUDE:**
- Premier seating for 10 guests at dinner
- Dedicated bench in DeMotte Center Courtyard at HSWRI (Hubbs-SeaWorld Research Institute), with one year plaque recognition
- Full page ad in event program
- Company promotional display table at event; pre-approved give-a-way allowed at event
- Recognition on HSWRI website and event page
- Company logo on event sponsor acknowledgment banner at event and at annual Whale Watch event in January
- Company logo on centerpiece
- Podium recognition at the event and mic time up to 3 minutes
- Sponsor acknowledgment in multiple social media posts from each official Hubbs-SeaWorld Research Institute Facebook, Instagram, and Twitter pages – over 10,000 person reach
- 10 individual guest pass entrances to SeaWorld San Diego for future use
- A private 2 hour SeaWorld, HSWRI Focused, Behind-the-Scenes tour with an HSWRI Senior Scientist. (For up to 10 guests. Guests must take the tour at the same time, at a mutually agreed upon date between sponsor and HSWRI, expires May 2020)
- 10 tickets to the annual Whale Watch Excursion, January 2020 (date tbd)
- 4 Whale Shark stuffed plush animals

**Dolphin Level Sponsor** ........................................................... $10,000

2 Available

Acknowledgment of your organization as a Dolphin Level sponsor of the Trade Winds Soiree private evening event at SeaWorld San Diego.

All Dolphin Level sponsors will be recognized in event promotional materials including, but not limited to, print, news releases, event program, HSWRI newsletter, event signage, email blasts, and social media.

**BENEFITS INCLUDE:**
- Premier seating for 8 guests at dinner
- Recognition in DeMotte Center Courtyard section, at HSWRI, with one year plaque recognition
- Podium recognition at the event
- Sponsor logo placement on the HSWRI website and event page
- Company logo on event sponsor acknowledgment banner at event and annual Whale Watch in January
- Sponsor logo and ½ page featured ad in event program
- Pre-approved company give-a-way allowed at event
- Sponsor acknowledgment in eight social media posts from each official Hubbs-SeaWorld Research Institute Facebook, Instagram, and Twitter pages – over 10,000 person reach.
- 8 individual guest pass entrances to SeaWorld San Diego for future use
- A private 2 hour SeaWorld, HSWRI Focused, Behind-the-Scenes tour with an HSWRI Senior Scientist. (For up to 8 guests. Guests must take the tour at the same time, at a mutually agreed upon date between sponsor and HSWRI, expires May 2020)
- 8 tickets to the annual Whale Watch Excursion in January 2020 (date tbd)
- 4 Dolphin stuffed plush animals
Event Sponsorship Opportunities

Sea Turtle Level Sponsor…………………………………………………………… $5,000

Acknowledgment of your organization as a Sea Turtle Level sponsor of the Trade Winds Soiree private evening event at SeaWorld San Diego.

BENEFITS INCLUDE:
• Prime seating for 8 guests at dinner
• Sponsor logo placement on the HSWRI website and event page
• Sponsor logo and ¼ page featured ad in event program
• Company brand/logo on event sponsor acknowledgment banner at event and Whale Watch excursion in January
• Sponsor acknowledgment in six social media posts from each official Hubbs-SeaWorld Research Institute Facebook, Instagram, and Twitter pages – over 10,000 person reach.
• 6 individual guest pass entrance to SeaWorld San Diego for future use
• 6 tickets to the annual Whale Watch Excursion in January 2020 (date tbd)

Coral Reef Level Sponsor………………………………………………………… $2,500

Acknowledgment of your organization as a Coral Reef Level sponsor of the exclusive Tradewinds Soiree private evening event at SeaWorld San Diego, Fall 2019.

BENEFITS INCLUDE;
• Seating for 6 guests at dinner
• Sponsor listing acknowledgment on the HSWRI website and event page
• Sponsor listing acknowledgment in event program
• Company logo on event sponsor acknowledgment banner at event and annual Whale Watch Excursion in January
• Sponsor acknowledgment in four social media posts from each official Hubbs-SeaWorld Research Institute Facebook, Instagram, and Twitter pages – over 10,000 person reach.
• 4 individual guest pass entrances to SeaWorld San Diego for future use
• 4 tickets to the annual Whale Watch Excursion in January, 2020 (date tbd).

Underwriting Opportunities: One Each Available

Each underwriting opportunity includes two tickets to Trade Winds Soiree, recognition in printed program, and on the HSWRI website. By underwriting the expenses of the event, you can help more of the funds raised directly impact healthy oceans and wildlife populations

#1 Auction Sponsor $1,500
#2 Departure Gift Sponsor $1,500
#3 Photographer/ Photo Booth Sponsor $1,500
#4 Seed Paper Programs Sponsor $1,500
#5 Multi-Media Sponsor $2,000
#6 Souvenir Specialty Cocktail Sponsor $2,500
#7 Welcome Reception Sponsor $3,000

FOR MORE INFORMATION ON SPONSORSHIPS, PLEASE CONTACT FRANCES MEDA AT 619-226-3871 OR fmeda@hswri.org
Help make our silent & live auctions a success!

**Auction - In Kind Gift Donation Ideas**

**Travel** –
Some great places to start include:
- All-Inclusive trips
- Weekend getaways
- Hotel stays
- Airline tickets or miles

**Outings and Experiences** –
Outings and experiences can include a wide range of items, but some favorites include:
- Spa days
- Local brewery tours
- Sunset or harbor cruises
- Museum tickets
- Comedy nights
- Hot air balloon rides
- Outdoor activities (hiking, kayaking, bungee jumping)
- Theme park tickets
- Sport fishing trips, fishing accessories, etc…

**Sports Tickets, Memorabilia, and Activities** –
Don’t forget any athletic or sports-related activities—these generate high-bid frequencies.
- Game tickets
- Signed memorabilia
- Chance to meet local celebrity athletes
  - Golf outings
  - Ski passes
  - Yoga classes
  - Spin classes

**Music** –
When thinking of music items, try not to limit yourself to concert tickets only.
- Concert tickets
- Backstage passes or a chance to meet the musician
- Signed instruments or albums from famous musicians
- Music lessons

**Food** –
Many restaurants are willing to get involved in a silent auction as it is a promotion opportunity for their business.
Here are a few ideas to include food items at the event:
- Restaurant gift certificates
- Catering service certificates
- Dinner and wine pairings
- Cooking classes
- Food gift baskets

The possibilities are endless…….
(To be filled out with donor information, ONE FORM PER ITEM)

Donated item: ____________________________________________________________

Item description: (Be specific. Include all relevant information such as size, color, dates applicable, restrictions, number of items offered, number of people served, expiration dates, etc…) 

Exchangeable?  
☐ Yes  ☐ No

Donation is:  
☐ Gift Certificate  ☐ Merchandise  ☐ Cash

Has sales tax been paid by donor on donated item(s)?  
☐ Yes  ☐ No

If yes, amount of sales tax paid $________

Appraised/Retail/Estimated Fair Market Value:  $___________________________

Donor is an Individual or Business? (Circle One)

Donor Name: _____________________________________________________________

If Business, Name of Contact: ______________________________________________

Donor Recognition - List name as donor would like to be recognized on printed materials:

Donor Address: _____________________________________________________________

City_________________________________________ State_______ Zip_______

Donor Telephone: Home/Business________________________ Mobile______________

Today’s Date: _________________

Name of HSWRI Requester: _________________________________________________

Pick Up/Delivery Notes: __________________________________________________

SPECIAL NOTES: __________________________________________________________

THANK YOU!

HSWRI is exempt from federal income tax under Section 501 (c)(3) of the Internal Revenue Code and contributions are tax deductible to the extent allowed by law.

Our IRS tax identification number is 95-2304740. All contributions will be formally acknowledged.

2595 Ingraham Street, San Diego, CA  92109
Phone: 619.226.3871 | Fax: 619.226.3944         www.hswri.org
Sponsorship Reservation Form

Thank You for Your Support!

To receive full exposure of sponsor benefits, please send in your reservation and payment ASAP, and no later than September 1st.

Mail completed form with payment to Frances Meda at HSWRI 2595 Ingraham Street, San Diego, CA 92109. Checks can be made payable to HSWRI. Credit card (Visa and MasterCard only) payments are accepted. (This information can also be telephoned in to 619-226-3871)

PLEASE PRINT
Company/Individual: (List as should be printed on recognition materials)

Address: ______________________________________________________
City: ___________________________ State: ___________ Zip: _________

Sponsorship Contact Person: ______________________________________
Email: _________________________________________________________
Phone Number(s): ______________________________________________

Company/Individual agrees to the following sponsorship in return for the recognition provided by Hubbs-SeaWorld Research Institute as described in the sponsorship package.

Sponsorship Level:
Dolphin____ Sea Turtle____ Coral Reef____ Sponsorship Amount: $_______

Underwriting Opportunity: Item# _____ Sponsorship Amount: $__________

Method of Payment:
Check (payable to HSWRI) Check #_____________ For $____________

OR -
Visa/ MasterCard #______________________________ (this information can be telephoned in)
Expiration Date: __________ CVV# _________
Name on Card: __________________________________________________
Signature: _______________________________________________________

Sponsorship selected and agreed upon by: __________
Company Authorized Representative:
Print Name: ____________________________________________________
Signature: ______________________________________________________
Date: __________________

Thank You To Our Sponsors!